



Evaluation of the KCAP April-Sept 2009 Summary of Findings

1. The Kent Community Alcohol Partnership pilots ran in three areas of Kent between March and September 2009. This paper summarises the findings of the University of Kent's Evaluation Team.
2. Overall, the researchers remark that KCAP was a well managed project with good communication between partners.
3. The key findings relate to residents' worries about antisocial behaviour and concerns about personal safety in the area where they live.
4. At the end of the pilot period, residents in the three pilot areas said they felt safer in the areas where they lived and the proportion who thought a number of anti-social behaviours were a problem in their area had declined.
5. Criminal damage in the pilot areas fell during the pilots by 28% overall – 6% higher than in the non-pilot areas of Kent. In Edenbridge, criminal damage had fallen by 43%, in Thanet by 36% and in Canterbury by 16%.
6. The researchers believe that differences in the results in the three areas are due to a combination of factors including local circumstances and issues and the different size of the areas.

Public Perceptions of Anti-Social Behaviour

7. The researchers examined changes in responses to the Kent Police surveys of local views of ASB. They used 7 measures of such behaviour. At the end of the pilot period, the KCAP areas had falls in the proportion of people concerned across 6 measures of ASB compared with 3 in the non-pilot areas.
8. The anti-social behaviours measured were:

Teenagers hanging around	– fell 4%
People drunk or rowdy in public places	– fell 3%
Vandalism and graffiti	- fell 1%
Rubbish and Litter	- fell 1%
People using or dealing drugs	- fell 2%
Noisy neighbours/parties	- no change
Perception that ASB a large problem	- 1%

10. Public Perceptions of Safety

Overall safety

The proportion of people who said they felt safe overall in their area increased by 4% in the pilot areas –twice that of the non-pilot areas.

Walking alone in daytime

The portion feeling safe when walking alone in the day increased by 1% in the pilot areas

Walking alone at night

The proportion who felt safe at night when walking alone increased by 4% in the pilots – twice the change in the non-pilots. In Thanet, the proportion increased by 10%.

The researchers suggest that in the future, CAPs should draw in partners from Education, Youth Work, Health and also the alcohol industry itself.