

Kent Trading Standards Alert messages

Information for businesses

What is a TAlert message?

Kent Trading Standards (KTS) officers are continuously fighting a battle against criminal activities including those of rogue traders, doorstep criminals and other conmen and women.

We send out messages to people who live and work in Kent to raise awareness of current issues that they may not know about. With this information, people can be better armed to protect themselves against being conned and losing money to crooks.

Our messages will typically contain a description of the 'problem'; information on what to do if affected; who to report an incident to and, where to get help or further information. Messages are frequently targeted to specific geographic areas e.g. a particular town, or parish, whilst others are about issues affecting the whole of Kent.

Messages are also about:

- Scams and other frauds that target Kent residents and businesses
- Changes in the law (specifically relating to KTS) and relevant publications
- The "Buy with Confidence" Good Trader Scheme
- Trading Standards publications
- Trading Standards requesting information

How can you use TAlert messages?

Messages are not confidential and can be displayed in public, forwarded or published as you wish, including:

- Passed on to staff, colleagues, friends
- Websites
- Used as articles for in-house magazines
- Publicised in staff rooms/notice boards etc

You can also send us details of any incident you wish to share to warn other businesses about.

We are now expanding TAlerts to target a larger audience that includes Kent businesses, whether large or small.

Messages can provide important advice and information for your business by email so if you would like to participate and be a message recipient please contact us at tsadvice@kent.gov.uk or telephone 01233 652385. Please note we will need a named person as a contact and will need to know:

- Business Name & address:
- Email address:
- Name of contact:
- Phone number:
- Email address