

## No Cold Calling Zones Grant Funding

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Thank you for your interest in the funding that has been made available by BT. The funding is administered by the Trading Standards Institute (TSI). A leaflet produced by TSI and a Grant Funding Application form are also available on our website.

A grant of up to £300 is available to support the setting up of “No Cold Calling Zones”.

The amount applied for must reflect the actual cost (up to a maximum of £300). This grant is aimed at supporting initiatives which would otherwise have difficulty in raising the necessary funds. Applicants are also expected to have approached their local partners e.g. local authority, police in the first instance.

If it is your intention for this to be supported by a police press release, then please advise the police of the BT sponsorship as soon as possible. Many police forces are not permitted to refer to sponsorship without various approvals.

The grants will be paid upon confirmation of the launch and on receipt of a final account. Proof of expenditure must be available if requested. A final account form will be sent out with the letter confirming that grant applications have been successful.

A condition of receiving the grant is that you will notify TSI of any launch event/date 3 weeks in advance, invite a Trading Standards and BT representative and agree to cooperate in any publicity.

It would be helpful if you could include on the application form the contact details of the press office/person who will be handling any promotion/publicity, these details will then be forwarded to the TSI Press Office as well as to BT.

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