



OLDHAM 
Metropolitan Borough 

*Trading Standards &
Licensing*

<http://www.tradingstandards.gov.uk/oldham>

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Prevent people being victims of crime in their own home

Prevent unsafe goods entering the market place

Ensure quality food standards for healthy consumers

Reduce crime & disorder in licensed premises and vehicles


WHAT DO WE DO?

Prevent harm to children nuisance caused from access to age restricted goods

Promote a safe and diverse night time economy


Ensure fair competition through goods/services being accurately measured, correctly described & priced

Disrupt traders operating in the informal economy

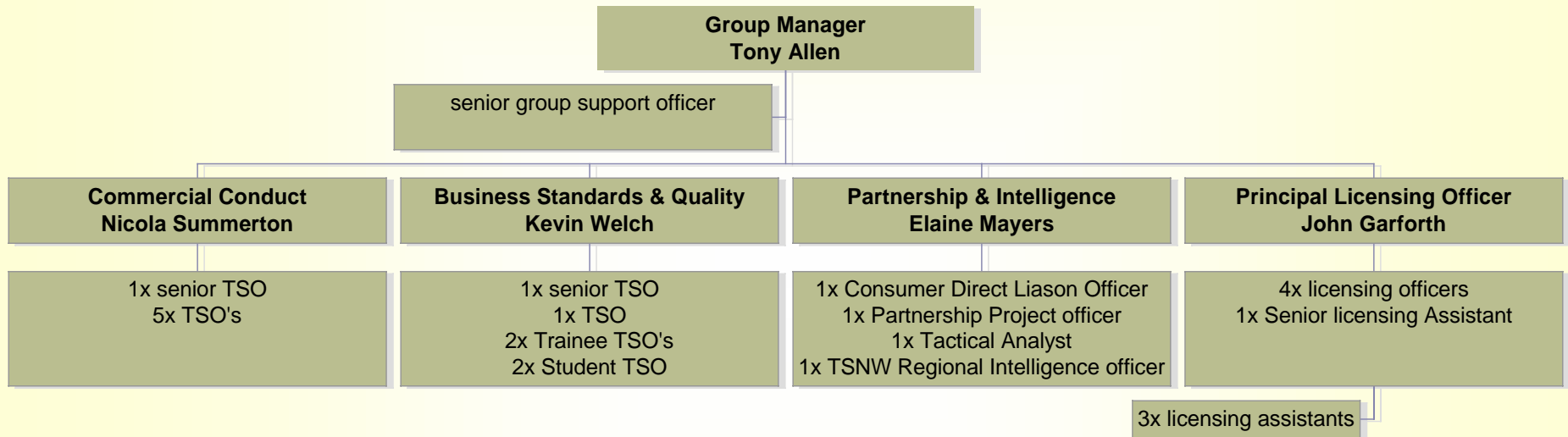




Legislation We Enforce

- Licensing Act 2003 – e.g under age sales
 - Trade Marks Act 1994 – e.g counterfeiting
 - Food Safety Act 1990 – e.g ‘use by’, inspections, labelling, sampling etc
 - Trade Descriptions Act 1968 – goods and services
 - Sale of Goods Act 1979 – basis for civil advice
 - Consumer Protection Act 1987 – e.g misleading price indications
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Trading Standards & Licensing Group



Prevent Harm to Children & Nuisance Caused From Access to Age Restricted Goods

“Package of Measures to Prevent Harm & Nuisance Caused
by Age Restricted Goods”

Project funded by

Hathershaw + Fitton Hill
growing into a brighter future
New Deal for Communities



What Will This Project Do?

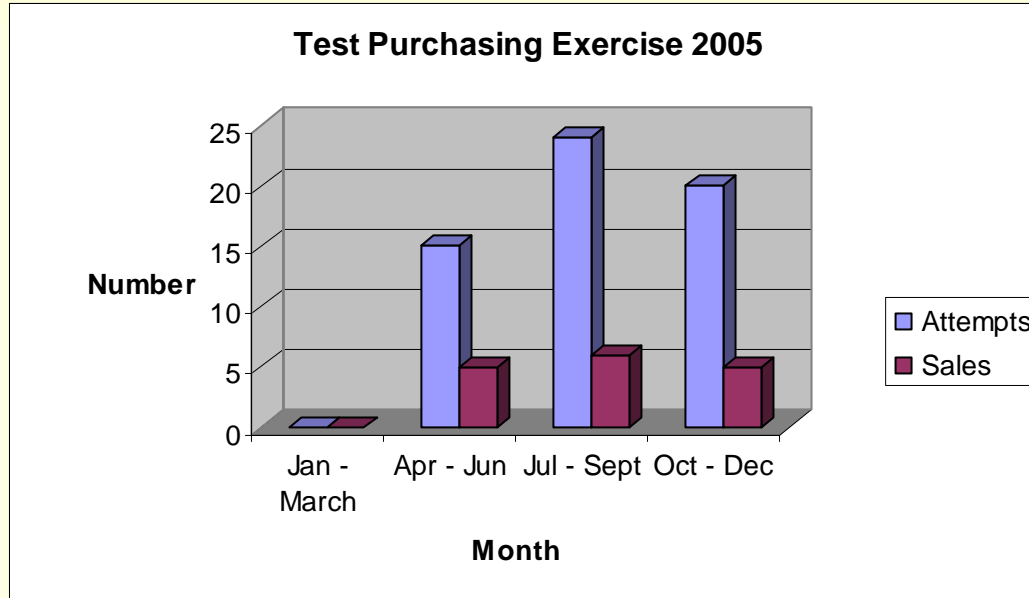
- Help prevent harm to young people
- Lower the dangers of the associated health risks of alcohol, smoking and solvent abuse.
- Make the community a safer place

Project Aims (1)

1. Increase enforcement work;
 - Test purchasing – under age sales testing

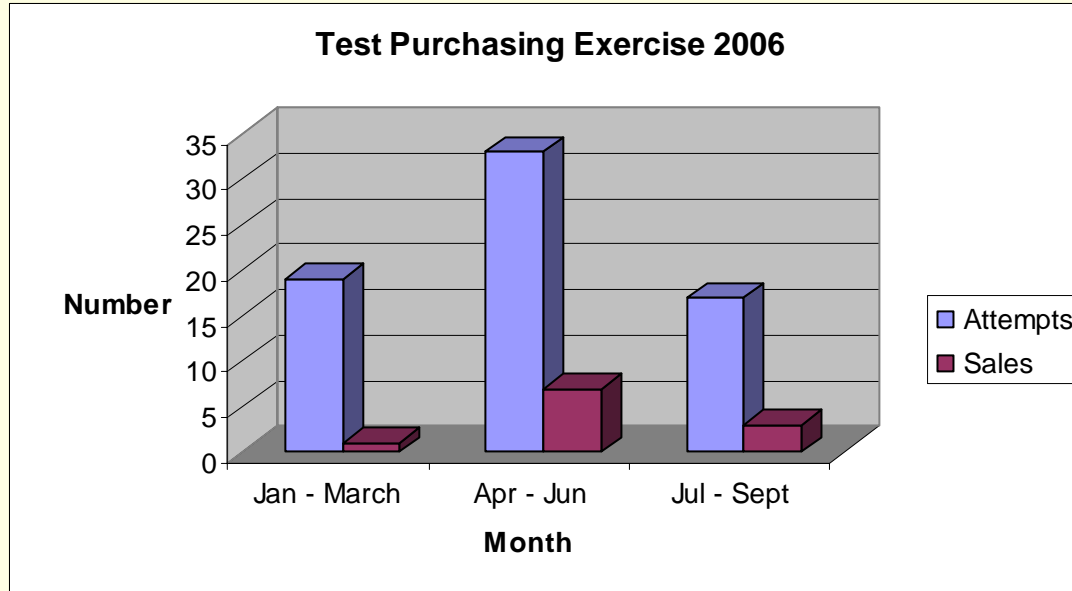


Results



- April – June 2005 - 3 FPN's & 1 informal caution
- July – Sept – 8 FPN's & 3 convictions
- Oct – Dec – 3 FPN's, 3 formal cautions & 2 convictions

Results



- Jan – March – 1 FPN & 1 pending
- April – June – 6 FPN’s & 1 formal caution
- July – Sept – 4 formal cautions & 2 pending



Results

3/2/2007 – test purchasing exercise was done.

- 10 premises attempted
- 3 sales (3 FPN's)



Project Aims (2)

2. Responsible Licensee Scheme;

- We give support to local shops by offering trader advice
- Give confidence in where consumers shop

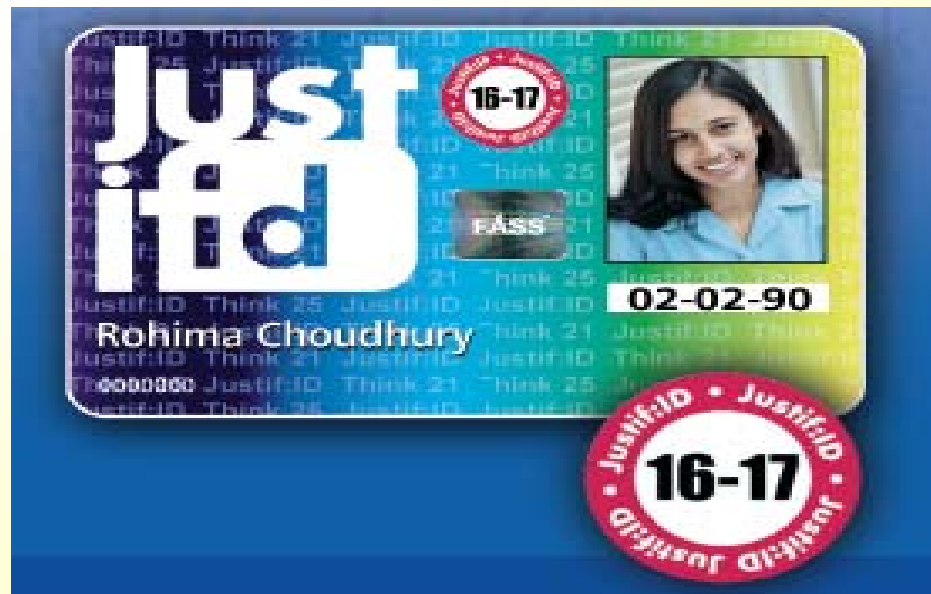


Responsible Licensee Scheme Results

Off Licence	Award	Date Signed
AR & SA Newsagents	Silver	02/03/2006
N&B Varma	Silver	02/03/2006
Lakhani Supermarket	Silver	02/03/2006
Premier	Silver	03/07/2006
PM Food & Wines	Silver	05/07/2006
Hurst News	Silver	05/07/2006
Hathershaw Mini market	Silver	12/07/2006
Hollinwood News Off Licence	Silver	13/07/2006
Jai Guru	Silver	13/07/2006
Spar	Silver	17/07/2006
Australian Wines	Silver	25/07/2006
Heron Off Licence	Silver	25/07/2006
Ram Stores	Silver	27/07/2006
Bargain Booze	Silver	31/07/2006
Somerfield	Silver	07/08/2006
California Wines Express	Silver	07/08/2006
Late Shop	Silver	08/08/2006
N&S Wines	Silver	17/08/2006

Project Aims (3)

3. Proof of Age ID Card;
 - 16-17 years old card



16-17 JustifID ID Card

Purpose of the Card:

- Problems of proving age
- “Justif ID” cards gives something specific shopkeepers can ask for

How Much Do I have To Pay?

- Nothing unless lost




16-17 JustifID ID Card

Benefits;

- The card is PASS approved
- Its free unless lost - £2 fee
- Easy to carry around
- Prove age without having to carry your passport around with you



Promotion

- Press releases
 - local press
 - NDC newsletters
 - Events and Public meetings
 - Youth Service
 - Internet
 - TS, NDC and Streetsafe web
 - Talks to staff and students at Hathershaw Tech
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** REMEMBER **

Anyone who buys alcohol for those under 18 can receive a fine of up to **£5000**

BUY ALCOHOL FOR KIDS
AND YOU COULD GET
A £5,000 HANGOVER.



If you get caught buying booze for kids, then you could be fined five thousand pounds - just **Think, Don't Buy Kids Drink!**



If you know a resident or client who want to report a shop selling alcohol to under 18's ring:

08454 04 05 06

ANY
QUESTIONS

